



Google Headquarters
1600 Amphitheatre Parkway
Mountain View, CA 94043

google.com/places

Dear Business Owner,

Congratulations! You're a Favorite Place on Google. Between December 1 and February 28, **Lowé Chiropractic & Wellness** was one of the most popular local businesses on Google, as measured by how many times people found your business listing, and clicked on it for more information. To see how exactly your business performed, you can log into your Google Places account at google.com/places.

You're one of less than 250,000 businesses in the U.S. to receive this recognition; that's less than 1% of all U.S. businesses. Because you're so popular, we've enclosed a window decal that shows customers you're a "Favorite Place on Google." The sticker includes a special bar code – known as a QR code – that potential customers may scan with cameras on their smartphones. When they scan your code, they'll pull up a mobile version of the Place Page for your business, where they can read reviews, find coupons if you've added them, add you as a personal favorite and more. We encourage you to put up this decal so potential customers know that you're a Favorite Place on Google. To learn more about how you were selected and to see a video of how the QR codes work, you can visit google.com/favoriteplaces/business

As a Google Places user, you can log in to your account anytime and make your business listing look as inviting as possible. It's easy to keep your hours, address, and business description up to date. You can also now post live updates to the Place Page for your business, along with any relevant coupons. All of this is free. You'll notice the results every time someone says, "We found you on Google."

Congratulations on your popularity on Google. We're looking forward to providing you with more and better ways to grow your business. And the next time you want to know how your business is doing online, you don't have to wait for a letter from us; you can log right into your Google Places account at google.com/places

Sincerely,

Ryan Hayward
The Google Places Team

We thought you might have some questions:

- Q** How do I edit a listing, including changing the map marker?
- A** Log into Google Places, go to the **Locations** page, then select **Edit** from the **Actions** column to make changes.
- Q** What can I do about inappropriate reviews?
- A** If a third-party review is inaccurate, concerns should be expressed to the webmaster of the site from where the review originated. If an inaccurate review was submitted through Google Maps, submit a report by clicking the **Flag as inappropriate** link.
- Q** How do I remove a listing?
- A** Log into Google Places; on the right, under **Actions**, you can choose to **Delete** your listing.

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